

## DEFINITIVE COURSE RECORD

Course Title	<b>BA (Hons) Business Management (Top Up)</b>
Awarding Bodies	<b>University of Suffolk</b>
Level of Award <sup>1</sup>	<b>FHEQ Level 6</b>
Professional, Statutory and Regulatory Bodies Recognition	
Credit Structure <sup>2</sup>	<b>Level 6: 120 Credits</b>
Mode of Attendance	<b>Full-time or Part-time</b>
Standard Length of Course <sup>3</sup>	<b>1 year full-time</b>
Intended Award	<b>BA (Hons) Business Management</b>
Named Exit Awards	<b>None</b>
Entry Requirements <sup>4</sup>	<p><b>Higher National Diploma (HND), DipHE or Foundation Degree or equivalent in Business or a closely related subject.</b></p> <p><b>Level 4 passes (C or above) in GCSE English and Maths (or the equivalent)</b></p> <p><b>IELTS 6.0 overall (5.5 minimum in each component) or equivalent.</b></p>
Delivering Institution(s)	<b>University of Suffolk</b>
UCAS Code	<b>N207</b>

This definitive record sets out the essential features and characteristics of the BA (Hons) Business Management (Top Up) course. The information provided is accurate for students entering level 6 in the 2024/25 academic year<sup>5</sup>.

### Course Summary

This Top Up programme is designed for those that have completed a Higher National Diploma (HND) or Foundation Degree in Business or a closely related subject. It provides students with the opportunity to fulfil the requirements of a Bachelors degree by completing the final year of the BA (Hons) Business Management programme.

This course is designed to encourage the development of key skills as well as providing management, leadership and strategy education. Our focus on supporting your career aspirations is reflected in the design of the course. Following extensive work with key

<sup>1</sup> For an explanation of the levels of higher education study, see the [QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies \(2014\)](#)

<sup>2</sup> All academic credit awarded as a result of study at the University adheres to the [Higher education credit framework for England](#).

<sup>3</sup> Where the course is delivered both full-time and part-time, the standard length of course is provided for the full-time mode of attendance only. The length of the part-time course is variable and dependent upon the intensity of study. Further information about mode of study and maximum registration periods can be found in the [Framework and Regulations for Undergraduate Awards](#).

<sup>4</sup> Details of standard entry requirements can be found in the [Admissions Policy](#) and further details about Disclosure and Barring Checks (DBS) can be found on the [University's DBS webpage](#).

<sup>5</sup> The University reserves the right to make changes to course content, structure, teaching and assessment as outlined in the [Admissions Policy](#).

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employers we have designed modules that focus on the future of business with an emphasis on digital skills.

### Course Aims

- To provide you with an understanding of the fundamentals and complexities of leading, managing and creating businesses in a world which is increasingly complex, constantly changing and digital in nature.
- To encourage you to be a critical and creative thinker, ready to access and evaluate information and data, apply your learning to solve problems and communicate in a variety of ways to professional audiences.
- To support you as you build your experience through work placements, engagement with employers and application of academic ideas to real-world business practice.
- To think in a sustainable way, cognizant of the positive impact that well-run businesses can have on the planet and society.
- To enable you to shape your student experience so that you are in control of your career journey as an entrepreneur or employee, ready to apply your current skills and confident in adapting to an uncertain world.

### Course Learning Outcomes

The following statements define what students graduating from the BA (Hons) Business Management (Top Up) course will have been judged to have demonstrated in order to achieve the award. These statements, known as learning outcomes, have been formally approved as aligned with the generic qualification descriptor for level 6 awards as set out by the UK Quality Assurance Agency (QAA)<sup>6</sup>.

By the end of Level 6 or successful completion of this course you will be able to:

1. Evaluate business concepts and trends, including those that are complex and at the forefront of current research and debate.
2. Synthesize and critically examine information and data drawing on sources that you have found for yourself.
3. Justify creative solutions to real-world scenarios using a range of concepts drawn from across disciplinary boundaries, information and data.
4. Discuss your university experience in terms of evidence of graduate attributes relating to your chosen graduate career.
5. Utilise an in-depth understanding of sustainability issues to design and make recommendations to improve business performance.
6. Formulate, justify and evaluate a project which demonstrates the value of well-designed research to business practice.

### Course Design

The design of this course has been guided by the following QAA Benchmarks:

- QAA Subject Benchmark for Business and Management (published in March 2023)

### Course Structure

The BA (Hons) Business Management (Top Up) comprises modules at level 6.

Module Specifications for each of these modules is included within the course handbook, available to students on-line at the beginning of each academic year.

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<sup>6</sup> As set out in the [QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies \(2014\)](#)

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	Module	Credits	Module Type <sup>7</sup>
Level 6			
	Extended Project OR The Enterprising Graduate	40	Mandatory
	Corporate Financial Strategy	20	Requisite
	Managing Strategic Change	20	Optional
	Brands and Branding	20	Requisite
	Digital Entrepreneurial Strategy	20	Optional
	Future of Business Technologies	20	Requisite
	Digital Commerce Management	20	Optional
	Strategic Digital Innovation	20	Optional
	Marketing Communication Strategies	20	Optional

### Awards

On successful completion of the course, students will be awarded a BA (Hons) in Business Management.

### Course Delivery

The course is delivered at the Ipswich Campus. Students studying full-time on the BA (Hons) Business Management course are likely to have approximately 150 contact hours for level 6. The contact hours will be a mix of lecture, seminar, and practical activity. Students will normally be expected to undertake 25-30 hours of independent study in an average week but should be prepared for this to vary based on assignment deadlines and class exercises.

### Course Assessment

A variety of assessments will be used on the course to enable students to experience and adapt to different assessment styles. The assessment methods used will be appropriate to assess each module's intended learning outcomes. Assessment on the course overall will be made up almost completely of coursework (including reports, pitch, podcasts, Vlog, articles, reflective learning pieces, presentations, group work, proposals, business plan, and research projects).

### Course Team

The academic staff delivering this course are drawn from a team that includes teaching specialists and current practitioners. All staff are qualified in their subjects with their own specialist knowledge to contribute.

### Course Costs

Students undertaking BA (Hons) Business and Management (Top Up) will be charged tuition fees as detailed below.

Student Group	Tuition Fees
Full-time UK	£9,250 per year
Part-time UK	£1,454 per 20 credit module
Full-time EU/International	£14,610 per year

<sup>7</sup> Modules are designated as either mandatory (M), requisite (R) or optional (O). For definitions, see the [Framework and Regulations for Undergraduate Awards](#)

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Payment of tuition fees is due at the time of enrolment and is managed in accordance with the Tuition Fee Policy.

Students may be given the opportunity to participate in voluntary trips or visits and there may be a small charge for some of these. The costs for any trips that constitute a mandatory part of the course will normally be covered by the university.

**Academic Framework and Regulations**

This course is delivered according to the Framework and Regulations for Undergraduate Awards and other academic policies and procedures of the University and published on the [website](#).